POSTER DATA COMPILED BY MICHAEL ERLEWINE

/ 2.367

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There is no guarantee that this data is complete or without errors and typos. This is just a beginning to document this important field of study.

----- -2.367 1967 P-1 ------

Michael@Erlewine.net

1967

x 3-3/4

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CP005782 / CP01031
Behind the Beyond - Billboard Design and Print
Notes: According to Penelope Fried, the title of this signed
print is "Behind the Beyond." The image was originally used on a
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print is "Behind the Beyond." The image was originally used on a billboard commissioned by Chet Helms of the Family Dog. It was displayed around San Francisco. It is classic Fried, perhaps more representative of his larger fine-art paintings. The billboard, some

20 feet long, was at one time in the possession of Jacaeber Kastor

of Psychedelic Solutions Gallery in New York City. Fried made a limited edition print of this image, signed and numbered. This image in this piece is $9-3/16 \times 3-3/4$, but printed on

a much large sheet of expensive textured paper. You can see the

proportions in the thumbnail. Fried's signature is at the bottom right. Because Fried died so young, any signed piece is very rare. This particular piece is even more rare and just exquisite to see in person, this brilliant design inset in a field of white. In my

opinion, this is in the top five Fried designs, for sheer elegance.

- Michael Erlewine.

This image
This item appears in the Art of Rock book, plate no. 2.367
Private Notes: * A/A- 2-copies 1200 * @

Event: Behind the Beyond - Billboard Design (Bob Fried)
Artist: Bob Fried

Items:
Original poster -2.367 / CP001060 / 1077

AORPlate: 2.367
Original poster -2.367 Edition 1 / CP005782 / CP01031 (9-3/16

AORPlate: 2.367

Promoter: Book: Art of Rock

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Price: 1200.00
     Original poster -2.367 Edition 1 / 1 / 1076
       AORPlate: 2.367
       Price: 1200.00
  Performers:
  1967:
----- BB-2.190 1967 P-1 ------
             / BB 2.190
CP002322 / 2310
Grateful Dead at Berkeley Bonaparte - Berkeley, CA
  Notes: This is one of at least two posters that Bob Fried
designed and had printed on acetate with anoline dyes (I believe).
The intent was to have a stained-glass-like appeal. The image does
looks great against the light, but the problem is the dyes fade when
exposed to light very quickly. The result is that any of these
posters that have been put up are ruined in short order, with the
image being almost non visible.
Those that have been stored in the dark have held up well, and some
collectors frame them and place them in a dark part of the house,
with a light that can be turned on when you want to view it.
The result of all of this is that good copies of this piece are rare
and expensive. It is also one of Fried's best images and one of the
better all-time images.
This item appears in the Art of Rock book, plate no. 2.190
     Event: Grateful Dead Translucent Poster
  Artist:
           Bob Fried
           Berkeley Bonaparte
  Promoter: Berkeley Bonaparte
     Items:
     Original poster BB-2.190 Edition 1 / CP002322 / 2310 (16 x 20-
1/2)
       AORPlate: 2.190
       Price: 4500.00
  Performers:
  1967: Berkeley Bonaparte
      Grateful Dead
         ----- 1967 P-1 ------
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Holy Smoke by Bob Fried
Notes: Holy Smoke. Reminiscent of Rick Griffin's "A Puff of
Kief..," another homage to pot smoking, this time by artist Robert

1967

CP008910 / CP04154

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part of Fried's poster company, "The Food," which followed the lead
of the successful Berkeley Bonaparte. The image is of a large frog
imbibing from a hookah, while seated in a pastoral setting. -
Michael Erlewine
  Private Notes: * A-/B+ 50 * @
  Artist: Bob Fried
     Items:
     Original poster Edition 1 / CP008910 / CP04154
       Price: 75.00
  Performers:
  1967:
----- OCF-3.064 1967 P-1 ------
              / OCF 3.064
CP000131 / 0134
Orange Groove at Orange County Fairgrounds - Costa Mesa, CA
  Notes: Mammoth Productions
This item appears in the Art of Rock book, plate no. 3.064
     Event: Orange Groove Dance Concert
  Artist:
           Bob Fried
  Venue: Orange County Fairgrounds
  Promoter: Book: Art of Rock
     Items:
     Original poster OCF-3.064 Edition 1 / CP000131 / 0134 (23 \times
29)
       AORPlate: 3.064
  Performers:
  1967: Orange County Fairgrounds
                 ----- 1967 P-1 ------
1967 /
CP007053 / CP02303
Bob Fried: Sunset Health Food Store
  Notes: This poster is #3 in Bob Fried's printing business that he
named the "Singing Mothers LSD Relief Society Studio," which
predates his poster company, "The Food." This one was for the
"Sunset Health Food Store" in San Francisco. Notice the hookah-
smoking frog, that appears later in Fried's "Holy Smoke" poster in
"The Food" series. - Michael Erlewine
  Private Notes: * A- 250@
  Artist: Bob Fried
           Sunset Health Food Store
  Promoter: Singing Mothers of LSD Relief
     Items:
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Original poster Edition 1 / CP007053 / CP02303 (14 x 20)

Fried. This is a largish poster, printed on semi-glossy stock, was

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/ CP001030 / 1048
       / CP009892 / CS04987
  Performers:
  1967: Sunset Health Food Store
----- SFAI 1967-00-00 P-1 ------
1967-00-00 / SFAI
CP005781 / CP01030
High Mass Is Coming -- Bob Fried Gallery Piece
  Notes: Here is a good example of how I like Fried, one of his
abstract prints, and very effective. It is important to know that
Fried was primarily a painter, and a painter of huge canvases, many
10 or 12 feet across. And most were abstract designs, like the one
shown here. This one is called "High Mass is Coming," and is
becoming very difficult to find. This is just great art on the wall.
- Michael Erlewine
  Private Notes: * A- 150@
  Artist: Bob Fried
  Venue:
           San Francisco Art Institute
     Items:
     Original poster SFAI Edition 1 / CP005781 / CP01030
       Price: 250.00
      SFAI / NONE / XAHIGH
      SFAI / NONE / MASS
      SFAI / CP018675 / THJME0177
  Performers:
  1967-00-00: San Francisco Art Institute
  ----- 1967-00-00 P-1 ------
1967-00-00 /
CP001935 / 1958
Bob Fried Uncut Stamp Sheet
     Event: Postage Stamps by Bob Fried
  Artist: Bob Fried
     Items:
     Original poster Edition 1 / CP001935 / 1958 (28 x 21-3/4)
  Performers:
  1967-00-00:
             ----- 1967-04-19 P-1 ------
1967-04-19 /
CP001033 / 1050
Michael Mcclure, Billie Dixon at Dinkl Auditorium - Stanford/Davis,
CA
     Event: "The Beard" by Michael McClure
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Original poster Edition 1 / CP001033 / 1050 $(13-1/2 \times 18)$ Performers: 1967-04-19: Dinkl Auditorium Freeborn Auditorium Michael Mcclure / Billie Dixon / Richard Bright / Pat Travers ----- 1967-04-22 P ------1967-04-22 / Popcorn Happening at the Fillmore Auditorium, Matrix Benefit: For Presidio School Artist: Bob Fried Fillmore Auditorium - SF Venue: Items: Original poster / Performers: 1967-04-22: Fillmore Auditorium - SF Matrix

Artist: Bob Fried

Dinkl Auditorium

Venue:

Venue: Avalon Ballroom
Promoter: Family Dog Presents
 Items:
 Original poster AVAL-FD-071 Edition 1 / CP006335 / CP01585
 Description: 1 original, 1 reprint (13-11/16 x 21-1/2)
 Price: 200.00

Price: 100.00

Postcard AVAL-FD-071 Edition 1 / CP005329 / CP00577

Description: 1 original with postal variants. See Eric King's guide for complete details. (5 x 7)

Price: 30.00

Performers:

Description: See Eric King's guide for complete details.

1967-07-13 1967-07-16: Avalon Ballroom Set: Family Dog Series Set: Charlatans Triptych

Private Notes: FD-CD(stamp) FD-OP-1

Original poster Edition 2 /

Artist: Bob Fried

Promoter: Family Dog Presents
Items:
Original poster AVAL-FD-074 Edition 1 / CP006338 / CP01588
Description: 1 original, 1 reprint (14 x 21)
Price: 150.00
Original poster Edition 2 /
Description: See Eric King's guide for complete details.

Postcard AVAL-FD-074 Edition 1 / CP008914 / CP04431 Description: 1 original with postal variants. See Eric King's guide for complete details. (5×7) Price: 30.00

Price: 30.00

1967-08-03 1967-08-06: Avalon Ballroom

Performers:

Set: Family Dog Series Charles Lloyd / West Coast Natural Gas / Tripping West To East

----- AVAL-FD-077 1967-08-24 P-1 ------1967-08-24 / AVAL FD-077 CP006324 / CP01574

Artist: Bob Fried

Venue: Avalon Ballroom

Promoter: Family Dog Presents

Private Notes: FD-CD(stamp) FD-OP-1-Signed-Fried

Bo Diddley, Bukka White at Avalon Ballroom - San Francisco, CA

Original poster AVAL-FD-077 Edition 1 / CP006324 / CP01574 Description: 1 original , 1 reprint (13-1/2 x 20-2/8) Price: 75.00

Original poster -FD-077 Edition 2 /
Description: See Eric King's guide for complete details.
Price: 60.00

Postcard AVAL-FD-077 Edition 1 / CP005335 / CP00583

Description: 1 original with postal variants. See Eric King's guide for complete details. (4-7/8 x 7)

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Set: Family Dog Series
      Bo Diddley / Bukka White / Salvation Army Banned
  1967-08-25: Big Brother and the Holding Company / Salvation Army
Banned
  1967-08-26: Big Brother and the Holding Company / Salvation Army
Banned
  1967-08-27: Big Brother and the Holding Company / Salvation Army
Banned
                     ----- AVAL-FD-083 1967-09-22 P-1 ------
1967-09-22 / AVAL FD-083
CP006348 / CP01598
Charlatans, Buddy Guy at Avalon Ballroom - San Francisco, CA
  Private Notes: FD-CD(bulk) FD-OP-1
  Artist: Bob Fried
  Venue: Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
     Original poster AVAL-FD-083 Edition 1 / CP006348 / CP01598
       Description: 1 original (14 x 20)
       Price: 50.00
     Postcard AVAL-FD-083 Edition 1 / CP005341 / CP00589
       Description: 1 original with postal variants. See Eric
King's guide for complete details. (5 x 7)
       Price: 50.00
  Performers:
  1967-09-22:
  1967-09-24: Avalon Ballroom
      Set: Family Dog Series
      Charlatans / Buddy Guy
               ----- D1601-FD-D-05 1967-10-06 P-1 ------
1967-10-06 / D1601 FD-D-05
CP006352 / CP01602
Buffalo Springfield, Eight Penny Matter at 1601 West Evans Street -
Denver, CO
  Private Notes: FD-CD(stamp)
  Artist: Bob Fried
  Venue: 1601 West Evans Street
  Promoter: Family Dog in Denver
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Original poster D1601-FD-D-05 Edition 1 / CP006352 / CP01602 Description: 1 original with two variations (14 x 19-1/2)

Price: 20.00

1967-08-24 1967-08-27: Avalon Ballroom

Performers:

Items:

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1967-10-06 1967-10-07: 1601 West Evans Street
      Set: Family Dog Denver
      Buffalo Springfield / Eight Penny Matter
                     ----- D1601-FD-D-10 1967-11-03 P-1 -----
1967-11-03 / D1601 FD-D-10
CP006360 / CP01610
Blue Cheer, Superfine Dandelion at 1601 West Evans Street - Denver,
CO
  Private Notes: FD-CD(stamp)
           Bob Fried
  Artist:
            1601 West Evans Street
  Venue:
  Promoter: Family Dog in Denver
     Original poster D1601-FD-D-10 Edition 1 / CP006360 / CP01610
       Description: 1 original (13-5/8 \times 20-1/8)
       Price: 75.00
     Postcard D1601-FD-D-10 Edition 1 / CP005379 / CP00627
       Description: 1 original with postal variants. See Eric
King's guide for complete details. (5 \times 7)
       Price: 20.00
  Performers:
  1967-11-03 1967-11-04: 1601 West Evans Street
      Set: Family Dog Denver
      Blue Cheer / Superfine Dandelion
                  ----- D1601-FD D-10 1967-11-03 P-1 -----
1967-11-03 / D1601 FD D-10
CP009715 / CS04714
Original Art FD-D10
  Artist: Bob Fried
           1601 West Evans Street
  Promoter: Family Dog in Denver
     Items:
     Original poster D1601-FD D-10 Edition 1 / CP009715 / CS04714
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Price: 85.00

Price: 40.00

Price: 55.00

Performers:

Original poster D1601-FD-D-05 Edition 2 /

King's guide for complete details. $(4-7/8 \times 7)$

Ticket D1601-FD-D-05 / CP001710 / 1734

Description: See Eric King's guide for complete details.

Description: 1 original with postal variations. . See Eric

Postcard D1601-FD-D-05 Edition 1 / CP005375 / CP00623

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1967-11-03 1967-11-04: 1601 West Evans Street
 ----- D1601-FD D-10 1967-11-03 P-1 -----
1967-11-03 / D1601 FD D-10
CP009716 / CS04715
Original Art FD-D10
  Artist: Bob Fried
  Venue: 1601 West Evans Street
  Promoter: Family Dog in Denver
     Items:
     Original poster D1601-FD D-10 Edition 1 / CP009716 / CS04715
  Performers:
  1967-11-03 1967-11-04: 1601 West Evans Street
                     ----- AVAL-FD-090 1967-11-03 P-1 ------
1967-11-03 / AVAL FD-090
CP006361 / CP01611
Canned Heat Blues Band, Lothar and the Hand People at Avalon
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Performers:

Ballroom - San Francisco, CA

Artist: Bob Fried

Venue:

Private Notes: FD-CD(stamp) FD-OP-1

Avalon Ballroom

Promoter: Family Dog Presents
 Items:
 Original poster AVAL-FD-090 Edition 1 / CP006361 / CP01611
 Description: 1 original (14 x 20-1/8)
 Price: 100.00
 Postcard AVAL-FD-090 Edition 1 / CP005348 / CP00596
 Description: 1 original with postal variants. See Eric
King's guide for complete details. (5 x 7)
 Price: 25.00
Performers:

1967-11-03 1967-11-05: Avalon Ballroom
Set: Family Dog Series
Canned Heat Blues Band / Lothar and the Hand People / Allmen
Joy / Superball

------ PURO-2.368 1967-11-15 P-1 ------- 1967-11-15 / PURO 2.368 CP005778 / CP01027 High Mass: Purple Onion Two - San Francisco, CA

gh Mass: Purple Onion Two - San Francisco, CA
Notes: This item appears in the Art of Rock book, plate no. 2.368
Private Notes: * A-/B+ 60 CHECK

Items: Original poster PURO-2.368 Edition 1 / CP005778 / CP01027 (21- $11/16 \times 26-3/4$ AORPlate: 2.368 Price: 75.00 PURO-2.368 / CP000935 / 0952 AORPlate: 2.368 PURO-2.368 / CP018614 / THJME0114 AORPlate: 2.368 Performers: 1967-11-15: Purple Onion Two ----- D1601-FD-D-14 1967-12-08 P-1 -----1967-12-08 / D1601 FD-D-14 CP006370 / CP01620 Canned Heat Blues Band, Siegel Schwall Blues Band at 1601 West Evans Street - Denver, CO Private Notes: FD-CD(stamp) Artist: Bob Fried Venue: 1601 West Evans Street Promoter: Family Dog in Denver Items: Original poster D1601-FD-D-14 Edition 1 / CP006370 / CP01620 Description: 1 original (14 x 20) Price: 75.00 Postcard D1601-FD-D-14 Edition 1 / CP005383 / CP00631 Description: 1 original with postal variants, 1 reprint. See Eric King's guide for complete details. (5×7) Price: 20.00 Performers: 1967-12-08 1967-12-09: 1601 West Evans Street Set: Family Dog Denver Canned Heat Blues Band / Siegel Schwall Blues Band ----- D1601-FD-D-16 1967-12-22 ------1967-12-22 / D1601 FD-D-16 CP053143 Otis Redding at 1601 West Evans Street - Denver, CO

Notes: This is for a show that never happened. Ottis Redding's untimely death caused the show to be cancelled. The artwork was at

the printer, but the press was never run.

Event: High Mass at Purple Onion Two

Artist: Bob Fried

Venue: Purple Onion Two Promoter: Ford Motor Company

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Promoter: Family Dog in Denver
     Items:
      D1601-FD-D-16 / CP053143
  Performers:
  1967-12-22 1967-12-23: 1601 West Evans Street
      Otis Redding
                 ----- AVAL-FD-102 1968-01-19 P-1 ------
1968-01-19 / AVAL FD-102
CP006377 / CP01627
Genesis, Siegel Schwall Blues Band at Avalon Ballroom  – San
Francisco, CA
  Private Notes: FD-CD(stamp) FD-OP-1
  Artist: Bob Fried
           Avalon Ballroom
  Venue:
  Promoter: Family Dog Presents
     Original poster AVAL-FD-102 Edition 1 / CP006377 / CP01627
       Description: 1 original (14 x 21)
       Price: 50.00
     Postcard AVAL-FD-102 Edition 1 / CP005343 / CP00591
       Description: 1 original with postal variants. See Eric
King's quide for complete details. (4-15/16 \times 6-15/16)
       Price: 20.00
  Performers:
  1968-01-19 1968-01-21: Avalon Ballroom
      Set: Family Dog Series
      Genesis / Siegel Schwall Blues Band / Mother Earth
               ----- KGB-3.029 1968-02-22 P-1 ------
1968-02-22 / KGB 3.029
CP009853 / CS04948
Trip and Ski: Grateful Dead, Morning Glory at King's Beach - Lake
Tahoe, CA
  Notes: This item appears in the Art of Rock book, plate no. 3.029
     Event: Trip and Ski
           Bob Fried
  Artist:
  Venue: King's Beach
  Promoter: Ford Motor Company
     Original poster KGB-3.029 Edition 1 / CP009853 / CS04948 (14 x
22)
       AORPlate: 3.029
       Price: 400.00
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Artist: Bob Fried

KGB-3.029 /

1601 West Evans Street

Venue:

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AORPlate: 3.029
      KGB-3.029 / CP000274 / 0278
       AORPlate: 3.029
      KGB-3.029 / CP003671 / BF0278
       AORPlate: 3.029
  Performers:
  1968-02-22: King's Beach
      Grateful Dead / Morning Glory
                 ----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009700 / CS04699
Original Art FD-115
  Artist: Bob Fried
           Avalon Ballroom
  Venue:
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009700 / CS04699 (14 x 21-4/8)
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
----- AVAL-FD 115 1968-04-19 P-1 -----
1968-04-19 / AVAL FD 115
CP009701 / CS04700
Original Art FD-115
  Artist: Bob Fried
           Avalon Ballroom
  Venue:
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009701 / CS04700
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
                     ----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009702 / CS04701
Original Art FD-115
  Artist: Bob Fried
  Venue: Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009702 / CS04701
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Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009703 / CS04702
Original Art FD-115
  Artist: Bob Fried
          Avalon Ballroom
  Venue:
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009703 / CS04702
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
                   ----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009704 / CS04703
Original Art FD-115
  Artist: Bob Fried
  Venue:
          Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009704 / CS04703
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
----- AVAL-FD 115 1968-04-19 P-1 -----
1968-04-19 / AVAL FD 115
CP009705 / CS04704
Original Art FD-115
  Artist: Bob Fried
  Venue: Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009705 / CS04704
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
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----- AVAL-FD 115 1968-04-19 P-1 ------

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CP009706 / CS04705
Original Art FD-115
  Artist: Bob Fried
  Venue:
          Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009706 / CS04705
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009707 / CS04706
Original Art FD-115
  Artist: Bob Fried
  Venue: Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009707 / CS04706
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
   ----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009714 / CS04713
Original Art FD-115
  Artist: Bob Fried
          Avalon Ballroom
  Venue:
  Promoter: Family Dog Presents
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009714 / CS04713
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009717 / CS04716
Original Art FD-115
  Artist: Bob Fried
  Venue:
          Avalon Ballroom
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1968-04-19 / AVAL FD 115

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Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009717 / CS04716
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
                      ----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009718 / CS04717
Original Art FD-115
  Artist: Bob Fried
  Venue: Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009718 / CS04717
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
----- AVAL-FD 115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD 115
CP009719 / CS04718
Original Art FD-115
  Artist: Bob Fried
          Avalon Ballroom
  Venue:
  Promoter: Family Dog Presents
     Items:
     Original poster (Original artwork) AVAL-FD 115 Edition 1 /
CP009719 / CS04718
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
----- AVAL-FD-115 1968-04-19 P-1 ------
1968-04-19 / AVAL FD-115
CP006146 / CP01395
Steppenwolf - San Francisco, CA, Charlie Musselwhite - San
Francisco, CA at Avalon Ballroom - San Francisco, CA
  Private Notes: FD-CD(stamp) FD-OP-1 * A/A- 100
  Artist: Bob Fried
          Avalon Ballroom
  Promoter: Family Dog Presents
     Items:
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Original poster AVAL-FD-115 Edition 1 / CP006146 / CP01395

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Description: 1 original. See Eric King's guide for complete
details.
       Price: 100.00
     Postcard AVAL-FD-115 Edition 1 / CP005373 / CP00621
       Description: 1 original with postal variants (5 \times 7)
       Price: 25.00
  Performers:
  1968-04-19 1968-04-21: Avalon Ballroom
       Set: Family Dog Series
       Steppenwolf / Charlie Musselwhite / 4th Way / Indian Head
Band
                ----- FIL-BG-123 1968-06-06 P-1 ------
1968-06-06 / FIL BG-123
CP007224 / CP02474
Mothers of Invention, B.B. King at Fillmore Auditorium - SF - San
Francisco, CA
  Private Notes: BG-CD(B) BG-OP-1
  Artist: Bob Fried
  Venue:
           Fillmore Auditorium - SF
  Promoter: Bill Graham Original Series
     Original poster FIL-BG-123 Edition 1 / CP007224 / CP02474
       Description: 1 original (14 x 22)
       Price: 200.00
     Postcard FIL-BG-123 Edition 1 / CP007828 / CP03072
       Description: 1 original, postal variations, double with
BG124 (4-5/8 \times 7-1/8)
       Price: 50.00
  Performers:
  1968-06-06: Fillmore Auditorium - SF
      Mothers of Invention / B.B. King / Booker T and the MG's
  1968-06-07 68-06-08: Winterland
      Mothers of Invention / B.B. King / Booker T and the MG's
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CP007225 / CP02475 Big Brother and the Holding Company, Crazy World of Arthur Brown at Fillmore Auditorium - SF - San Francisco, CA

----- FIL-BG-124 1968-06-13 P-1 ------

Private Notes: BG-CD(B) BG-OP-1 Event: 5 Day Summer Series Bob Fried

1968-06-13 / FIL BG-124

Artist:

Fillmore Auditorium - SF

Promoter: Bill Graham Original Series Items: Original poster FIL-BG-124 Edition 1 / CP007225 / CP02475

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Price: 35.00
  Performers:
  Big Brother and the Holding Company / Crazy World of Arthur
Brown / Foundations
  1968-06-14 68-06-15: Winterland
      Big Brother and the Holding Company / Foundations / Crazy
World of Arthur Brown
                ----- SHA-3.076 1968-07-26 P-1 -----
1968-07-26 / SHA 3.076
CP009931 / CS05026
Pink Floyd, Blue Cheer at Shrine Auditorium - Los Angeles, CA
  Notes: This item appears in the Art of Rock book, plate no. 3.076
  Artist: John Van Hamersveld
           Shrine Auditorium
  Promoter: Pinnacle Productions
     Ttems:
     Original poster SHA-3.076 / CP061159
       AORPlate: 3.076
     Original poster SHA-3.076 Edition 1 / CP009931 / CS05026
       AORPlate: 3.076
     Handbill SHA-3.076 Edition 1 / CP007977 / CP03221 (4-1/2 \times 4-
1/2)
      AORPlate: 3.076
      SHA-3.076 / CP001061 / 1078
       AORPlate: 3.076
  Performers:
  1968-07-26: Shrine Auditorium
      Pink Floyd / Blue Cheer / Jeff Beck
                ----- 1968-12-18 P-1 ------
1968-12-18 /
CP005768 / CP01017
Heliotrope: Congress of Wonders, Cleveland Wrecking Company at New
Committee Theater
  Private Notes: * A-/B+ 150 CHECK
     Benefit: Heliotrope Christmas Dance Benefit
  Artist: Bob Fried
           New Committee Theater
  Venue:
     Items:
     Original poster Edition 1 / CP005768 / CP01017
```

Description: 1 original , 1 reprint (14 x 22)

Postcard FIL-BG-124 Edition 1 / CP007829 / CP03073

Description: original, postal variations, double with BG123

Price: 150.00

 $(4-5/8 \times 7-3/16)$

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Price: 150.00
  Performers:
  1968-12-18: New Committee Theater
      Congress of Wonders / Cleveland Wrecking Company / Cold Blood
                       ----- SDP-2.031 1969-03-21 P-1 ------
1969-03-21 / SDP 2.031
CP007024 / CP02274
Santana, Sons of Champlin at Avalon Ballroom - San Francisco, CA
  Notes: This item appears in the Art of Rock book, plate no. 2.031
  Private Notes: * B+ 250 B-/C 40 tear@
  Artist: Bob Fried
           Avalon Ballroom
  Venue:
  Promoter: Soundproof Productions
     Original poster SDP-2.031 / CP009749 / CS04844
       AORPlate: 2.031
     Original poster SDP-2.031 / CP061453
       AORPlate: 2.031
     Original poster SDP-2.031 Edition 1 / CP007024 / CP02274 (14 x
17)
       AORPlate: 2.031
       Price: 350.00
      SDP-2.031 /
       AORPlate: 2.031
      SDP-2.031 / CP005682 / CP00931
       AORPlate: 2.031
  Performers:
  1969-03-21: Avalon Ballroom
      Carlos Santana / Sons of Champlin
                    ----- SFAI 1969-10-08 P-1 -----
1969-10-08 / SFAI
CP006070 / CP01319
SFAI Evening and Saturday Classes at San Francisco Art Institute -
San Francisco, CA
  Private Notes: * B+ 300@
     Event: Evening and Saturday Classes 1969-1970 at the San
Francisco Art Institute
  Artist: Bob Fried
  Venue: San Francisco Art Institute
     Items:
```

Original poster SFAI Edition 1 / CP006070 / CP01319 (22 x 29)

Price: 500.00

Performers:

SFAI / CP000479 / 0484 SFAI / CP018673 / THJME0175

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1969-10-08: San Francisco Art Institute
```

----- 1970-06-29 P-1 ------ 1970-06-29 P-1 ------ 1970-06-29 CP005786 / CP01035

S.F.R.I. Summer Sessions, Bob Fried Gallery Piece Private Notes: * B+/B 150@

Artist: Bob Fried
Items:
Original poster Edition 1 / CD005786 / CD01

Original poster Edition 1 / CP005786 / CP01035 Price: 200.00 / CP018677 / THJME0179 Performers: 1970-06-29 1970-07-31:

----- EUP-4.094 1970-07-17 P-1 ------ 1970-07-17 / EUP 4.094 CP005896 / CP01145

Youngbloods, Country Weather at Euphoria - San Rafael, CA Notes: This poster, in my opinion, is one of Bob Fried's most elegant expressions. Very rare. - Michael Erlewine This item appears in the Art of Rock book, plate no. 4.094

.s item appears in the Art of Rock book, plate no. Private Notes: * 2-copies B+/B 300@

Artist: Bob Fried

Venue: Euphoria , 737 East Francisco Blvd. SAN RAFAEL, CA
Promoter: Euphoric Enterprises
 Items:
 Original poster EUP-4.094 Edition 1 / CP005896 / CP01145 (14 x

Price: 700.00
Postcard EUP-4.094 Edition 1 / CP008024 / CP03269 (4-2/8 x 6-AORPlate: 4.094

AORPlate: 4.094

22)

1/2)

EUP-4.094 / CP001442 / 1464 AORPlate: 4.094 EUP-4.094 / CP002222 / 2212 AORPlate: 4.094

AORPlate: 4.094 EUP-4.094 / CP007057 / CP02307 AORPlate: 4.094 Performers:

1970-07-17 1970-07-19: Euphoria , 737 East Francisco Blvd. SAN RAFAEL, CA
Youngbloods / Country Weather / Lambert and Nuttycomb

----- 1973-00-00 P-1 -----

```
Original poster Edition 1 / CP005780 / CP01029
       Price: 50.00
       / CP020425 / XL006
  Performers:
  1973-00-00: Bodacious
         ----- 1975 P -----
1975
CP043227
"Upon Removing the Seventh Seal," Bob Fried Gallery Piece (art
print)
  Notes: An edition of 80 art prints, signed and numbered.
     Event: Bob Fried Gallery Piece (original Art)
  Artist: Bob Fried
     Items:
     Original poster / CP043227
     Original poster (Original artwork) Edition 1 / CP014395 /
MARM199
  Performers:
  NONE:
  1975:
             ----- 1975-06-17 P-1 ------
1975-06-17 /
CP000298 / 0301
Bob Fried Memorial Boogie
     Event: Bob Fried Memorial Boogie
  Artist: Stanley Mouse
     Items:
     Original poster Edition 1 / CP000298 / 0301 (14 x 20)
       Price: 40.00
     Handbill Edition 1 / CP001129 / 1141 (4-11/16 \times 6-3/4)
     Postcard Edition 1 / CP001075 / 1090
  Performers:
  1975-06-17: Bob Fried / Kingfish / Jerry Garcia / Keith and Donna
/ Mirrors
               ----- 19zz-00-00 P-1 ------
19zz-00-00 /
CP001060 / 1077
Bob Fried Advertisement for His Billboard
```

1973-00-00 / CP005780 / CP01029 Bodacious Promo

Items:

Artist: Bob Fried

Private Notes: * B/B+ 30, B-/C , A/A- CHECK

```
Artist: Bob Fried
     Items:
     Original poster Edition 1 / CP001060 / 1077
  Performers:
  19zz-00-00:
----- PHO 19zz-10-07 P-1 ------
19zz-10-07 / PHO
CP005784 / CP01033
Bob Fried Phoenix Gallery, Berkeley
  Private Notes: * B+/B 2-copies 150 CHECK
  Artist: Bob Fried
  Venue: Phoenix Gallery
     Items:
     Original poster PHO Edition 1 / CP005784 / CP01033
       Price: 150.00
     Postcard PHO Edition 1 / CP006074 / CP01323
      PHO / CP018676 / THJME0178
  Performers:
  19zz-10-07 19zz-11-07: Phoenix Gallery
          ----- 19zz-10-11 P-1 ------
19zz-10-11+ /
CP000795 / 0809
Art Show
     Event: Vandervoort Gallery Opening
  Artist: Bob Fried
          Vandervoort Gall
  Venue:
     Items:
     Original poster Edition 1 / CP000795 / 0809 (13 x 19-3/4)
  Performers:
  19zz-10-11+: Vandervoort Gall
----- NONE P-1 -----
NONE
CP006088 / CP01337
Bob Fried Postage Stamps Sheet
  Private Notes: * B 500 CHECK
```

Price: 500.00
Performers:
NONE:

Original poster Edition 1 / CP006088 / CP01337

Artist: Bob Fried

Items:

```
----- NONE P-1 -----
NONE
CP005891 / CP01140
Bob Fried Postage Stamps #1
  Private Notes: Fried
  Artist: Bob Fried
     Items:
     Original poster Edition 1 / CP005891 / CP01140
  Performers:
  NONE:
     ----- NONE P-1 ------
NONE
CP005892 / CP01141
Bob Fried Postage Stamps #2
  Private Notes: Fried
  Artist: Bob Fried
     Items:
     Original poster Edition 1 / CP005892 / CP01141
  Performers:
  NONE:
      ----- NONE P-1 -----
NONE
CP006105 / CP01354
Bob Fried Postage Stamps #3
  Private Notes: Fried
  Artist: Bob Fried
     Items:
     Original poster Edition 1 / CP006105 / CP01354
  Performers:
  NONE:
----- NONE P-1 -----
CP006107 / CP01356
Bob Fried Postage Stamps #4
  Private Notes: Fried
  Artist: Bob Fried
     Items:
     Original poster Edition 1 / CP006107 / CP01356
  Performers:
  NONE:
               ----- zzzz-zz-zz P-1 ------
zzzz-zz-zz /
CP022114 / XQ139
```

Bob Fried "Fireball" (original art)
 Artist: Bob Fried
 Items:
 Original poster Edition 1 / CP022114 / XQ139
 Performers:
 zzzz-zz-zz: